Google Basic Search Tools Activity

**Part A.** Go to google.com

Click the I’m Feeling Lucky! Button

1. What do you see?
2. Explore the website. How could this website be useful when conducting research?

**Part B.** Go back to the Google Search Engine.

Type in the search phrase “Kentucky”

Look at the search results. Each result has a title and a “snippet” or a couple of lines pulled from the website.

1. If you had a website, what would a search engine say about your site? Write a fictional site result, complete with title, snippet, web address, and similar links.

Under the search box, look for the “Search Tools” button.

Under “All results,” click on Reading Level.

1. What do you see?
2. Explore the results. How could knowing the reading level be useful when conducting research?

**Part C.** Now click on images.

I want to find a book about Kentucky Folklore, but I don’t remember the title. All I remember is that the book cover is yellow. We can use Google image search to narrow down our search.

Type in the search phrase “Kentucky Folklore Book”

Under the search box, look for the “Search Tools” button.

Under “Color”, click “yellow.”

1. What is the title of the book?
2. How could using the color option be useful?

**Part D.** Change the color option back to “any color.”

Click on “Usage Rights” 🡪 “Labeled for reuse”

These pictures can be used anywhere online without violating any copyright laws.

1. Why are copyright laws important to follow?